AI Building Skills Report

Team Jam AI · AI Grandmaster Challenge, Dubai Future Week · Nov 3, 2026 · prepared by @Jam Anderson

Purpose

This report substantiates the AI building skills of the three-person team Robyn "Jam" Anderson is bringing to the AI Grandmaster Challenge at Dubai Future Week (18 to 21 November 2026, Emirates Towers). It is written for the Dubai Future Foundation and is supplied to Florian Rolke as an attachment to the participant report he submitted on 3 November 2026.

The Foundation's announcement says contestants will be evaluated on "multi-model AI orchestration, system integration, product architecture, and measurable delivery metrics" (Arabian Reseller, 15 Oct 2026). Each member's section below lists what they have shipped, the stack they used, and a short mapping to those four criteria. Every claim is drawn from live products, source code, client correspondence, or the member's own written bio; nothing is projected.

The team at a glance

All three are practitioners who ship working software with AI rather than demo it. Two of the three (Jam and Jessica) are non-technical founders who direct AI to build; Justin brings a decade of enterprise cybersecurity engineering.

Member	Role on the team	Based in	Headline build	Primary stack
Robyn "Jam" Anderson	Creator competitor and team lead	Denver, Colorado, USA	Scorpio Rising, an AI astrology journaling app on web and iOS; Club Jam, a 70-course AI training community; 30+ custom Claude skills and agents	Claude (Anthropic API, Claude Code), Next.js, Supabase, Stripe, RevenueCat, Vercel

Member	Role on the team	Based in	Headline build	Primary stack
Jessica Rutter (Jessica Giuliana on Skool)	Champion, community qualifier winner	USA	LaidIn, pricing and profitability software for the US wine and spirits market, built in about three months, founding access open since October 2026	AI-directed build of a multi-entity pricing engine (live at thelaidin.com)
Justin Krakow	Runner-Up	Castle Rock, Colorado, USA (Denver metro)	AI Opportunity Snapshot, a white-label diagnostic web app; Operational Vending Management, an AI-run inventory system for his own vending business	Anthropic API, Vercel, Neon Postgres, Resend, Zapier, CRM and e-signature APIs

Robyn "Jam" Anderson, team lead

Jam runs her whole business on software she describes to AI and directs AI to build: her websites, her content pipeline, her internal tools, and a consumer app now in App Store review preparation. She has trained more than 7,500 business owners, is a SCORE National AI Speaker, has built AI training programs for FedEx, the SBA and the SCORE network, and is an Official Claude Partner. She hosts the YouTube channel Just Jam, AI & Marketing Made Easy and runs Club Jam, a paid community with 70+ courses and live calls two to three times a week.

Scorpio Rising (live product, web and iOS). scorpiorising.ai is an AI astrology journaling app with paying subscribers and active testers. Jam specified and directed the entire build; Claude writes the code under her direction, and she owns the product, the accounts and the release decisions.

- Stack: Next.js 16, React 19, TypeScript, Tailwind CSS 4, hosted on Vercel with deploys on every push to main (103 commits since 8 August 2026).
- AI: the Anthropic SDK generates each member's daily reading and journal reflection from their natal chart, computed in-app from a horoscope library.
- Data and auth: Supabase (Postgres plus auth), with authenticated API routes.
- Payments: Stripe subscriptions on the web; Apple in-app subscriptions through RevenueCat on iOS (annual and monthly plans with a one-week trial), with a signed RevenueCat webhook that unlocks the member's account server-side.
- iOS app: a Capacitor 8 shell with native local reminder notifications, haptics, splash screen and status bar handling. Bundle registered, build 1.0 (1) uploaded to App Store Connect on 2 November 2026, sandbox purchase verified on a physical iPhone through TestFlight the same evening.
- Transactional email through Resend.

Custom Claude skills and agents (30+ in production use). Jam builds reusable skills, packaged instruction-and-code bundles that Claude loads to do a job the same way every time, and distributes them to Club Jam members. Examples she runs daily:

- An invoicing skill that generates a branded PDF and Word invoice and creates the matching invoice with a live payment link in Stripe.
- A blog skill that writes a post and publishes it live to jamout.ai on Vercel with a generated header image.
- A site-audit skill that scores a prospect's website across eight areas and produces a branded HTML scorecard.
- A YouTube skill that edits raw recordings into captioned episodes with title cards, overlays and a copy pack, built on HyperFrames (HTML rendered to video).
- A morning-briefing skill that reads Gmail, Google Calendar and meeting notes and writes a daily brief.
- A "skill machine" that takes a skill idea and produces the packaged skill, a landing page, a community post, an email and classroom content in one run.
- Named agents, including a brand-guardian marketing agent for a retail client and a trend scout that scrapes TikTok, LinkedIn and Instagram and scores video ideas.

The AI Marketing Machine. A six-week system taught inside Club Jam where members write their brand into a set of files once (voice, audience, pillars, offer, look) and install a skill that reads those files before producing any content. Jam built the skill, the starter package and the upgrade path, and ships it as installable bundles.

Web properties. Her working folder holds about 40 AI-built projects, including the jamout.ai site and its redesigns, landing pages, a booking tool, a webinar builder, a carousel generator, an interactive game and video templates. Her work-inquiry form feeds ActiveCampaign automatically.

Criterion	Evidence
Multi-model AI orchestration	Scorpio Rising chains natal-chart computation into Claude reading generation; the YouTube and carousel skills orchestrate Claude with HyperFrames rendering and image generation; the morning brief fuses Gmail, Calendar and meeting-note tools
System integration	Supabase, Stripe, RevenueCat, Apple App Store Connect, Resend, Vercel and ActiveCampaign all wired into one product line; a signed webhook keeps Apple purchases and the web account in sync
Product architecture	One codebase serving web members (Stripe) and iOS members (Apple IAP) with shared auth and entitlements; skills designed as reusable, distributable units
Measurable delivery	Live paying product; 103 commits in under three months; iOS build uploaded and purchase-tested in a single weekend; 7,500+ people trained; 30+ skills in daily use

Jessica Rutter, Champion

Jessica is a non-technical founder who used AI to build working commercial software in about three months. She won the Club Jam community qualifier on 5 October 2026 and competes as the team's Champion. (She appears as Jessica Giuliana on Skool; her application bio uses Jessica L. Rutter.)

Background. Seventeen years on every side of the US wine and spirits business, working for producers and distributors and running her own wine and spirits businesses, including setting up US import and distribution for imported brands. A LinkedIn article of hers on

why beverage companies lose money in the US market has been read by more than 70,000 wine and spirits professionals. That domain depth is what the software encodes.

LaidIn (commercial product, founding access open). thelaidin.com is pricing and profitability software for small and mid-size wine and spirits brands, producers and importers selling through US distributors, whether US-based or entering the market. It turns FOB, freight, duties, federal excise tax, state taxes and distributor allowances into price lanes and margin by state, channel and deal. Jessica specified the product from her trade knowledge and directed AI to build it, taking it from idea to a usable commercial product in about three months.

- Models the full route to market: portfolios, brands, products, importers, states and multiple distributors per state.
- Works forward from FOB to shelf price, or reverse-solves from a target shelf price back to the FOB a producer can afford, with FOB entered in the producer's own currency and exchange rate.
- Captures market-building spend (distributor allowances, SPAs, billbacks, trade shows, samples) and reports market contribution and break-even cases per state, with a forecast of cases against plan.
- Launched founding access in October 2026 with 50 percent off the first 90 days and white-glove setup; sits alongside QuickBooks rather than replacing it.

Criterion	Evidence
Multi-model AI orchestration	Used AI as the engineering team for the full build cycle: specification, code, testing and iteration, with the founder as product owner
System integration	A multi-entity pricing engine (portfolio, brand, product, importer, state, distributor) that handles currency conversion, layered taxes and allowance programs and still produces per-case numbers a producer can act on
Product architecture	A vertical SaaS product for a regulated three-tier market, with forward and reverse pricing paths and a market-contribution model designed from first-hand domain knowledge

Criterion	Evidence
Measurable delivery	Working commercial software shipped in about three months by a founder with no prior coding; live site with founding customers onboarding; selected over the rest of the Club Jam field in the qualifier

Justin Krakow, Runner-Up

Justin is the founder of On Point AI Consulting, a veteran-owned practice in the Denver metro that builds workflow and AI systems for small brokerages and property firms. Before that he spent ten years in cybersecurity at Dell SecureWorks, EY, Transamerica and a small financial firm. He placed second in the Club Jam qualifier with the AI Opportunity Snapshot and now hosts a monthly build session for Club Jam members, "Jammin' with Justin".

AI Opportunity Snapshot (shipped web app, qualifier entry). A business owner describes up to three jobs that eat their week and receives a short report in about eight minutes. Each job is scored on his OPAC 0-3-5 rubric across five factors (frequency, cost, data readiness, judgment, harm from a mistake), with a yearly cost worked out from the owner's own numbers and their top three AI opportunities. If the owner ticks a consent box the report is emailed to the consultant as a pre-call brief and can be pushed into their CRM.

- Stack: Vercel hosting, Neon Postgres, the Anthropic API for the narrative, Resend for email.
- Design decision: the scores and costs come from fixed rules, not the model, so every number can be shown to the prospect and reproduced.
- Productised: since the qualifier he has turned it into a white-label kit (version 0.1.4) that another consultant installs on their own accounts in about 90 minutes, with a setup guide and a one-page pilot agreement. Jam signed the pilot on 8 October 2026.

Operational Vending Management (internal product, in daily use). Built to run On Point Amenities, the vending business he also operates. It connects inventory, supplier data and daily operations: stock movements, restock load lists, expiry dates read by AI from photos of product labels, morning alerts and weekly lists. Reported figures: 106 active SKUs, 61 percent average margin, zero products below a 45 percent margin floor.

Client builds (paid engagements, 2026).

- Impact Adjusting Services (insurance adjusting, signed 1 October 2026): scoped a four-session build that gives the owner five reusable Claude templates (invoice, estimate write-up, ad, follow-up, thank-you), one automation that files incoming Gmail attachments to the matching job in the AccuLynx CRM through its API or Zapier with a Google Drive fallback, phone setup for field use, and a hand-over so the owner runs it himself. He checked API availability and data-privacy handling before quoting.
- Only Aprés (bridal retailer, quoted 2 November 2026): a 72-URL website rebuild with redirects, launch on Vercel and Cloudflare, schema and SEO fixes, and a simple CMS, with 30 days of post-launch fixes and full credential hand-over.
- Brokerage pipeline systems: lead-to-closing workflows that connect CRM, calendar, e-signature, email and text, with routing, follow-up and a morning brief.

Criterion	Evidence
Multi-model AI orchestration	Snapshot pairs a deterministic scoring engine with Claude-written narrative; OVM uses vision on label photos plus rules-based alerts
System integration	Neon, Resend, CRM push, AccuLynx API, Zapier, Google Drive, Cloudflare, e-signature and calendar tools in live client work
Product architecture	Took a one-off tool to a white-label kit with its own setup guide, licence terms and multi-tenant branding; explainable-numbers design
Measurable delivery	Snapshot shipped and piloted; OVM running a real business at 61 percent margin; two paid client builds scoped and signed within five weeks

How the team was selected

Jam ran a community qualifier inside Club Jam, her paid Skool community of business owners who build with AI. Members submitted working builds, not slide decks; Justin's entry was the AI Opportunity Snapshot described above. The qualifier closed on 5 October 2026 and Jam named Jessica Rutter as Champion and Justin Krakow as Runner-

Up the same day, passing both names to Florian Rolke. Jam completed her own shortlisted-participant registration and signed the participation agreement on 3 October 2026.

Links and references

Item	Link
Dubai Future Week announcement of The Challenge and the AI Grandmaster prize	Arabian Reseller, 15 Oct 2026
Fast Company Middle East on the AI Grandmaster format	Fast Company ME
Jam's site	jamout.ai
Scorpio Rising (live)	scorpiorising.ai
Club Jam community	skool.com/jamoutai
Just Jam on YouTube	youtube.com/@justjamAI
Justin Krakow, On Point AI Consulting	opconsulting.ai
Jessica Rutter, LaidIn	thelaidin.com

Sources for the member sections: the Scorpio Rising repository and App Store Connect records, Jam's published bio, Justin's website and his correspondence with Jam from September to November 2026, and the application bio Jessica sent Jam on 6 October 2026.